

Intersection Safety Briefing Sheets: An Introduction

This toolkit contains a series of briefing sheets on various intersection safety-related topics. The purpose of this toolkit is to enhance communications with the media, decision-makers, the general public and others about intersection safety. The primary audiences are decision makers and officials who are called upon to comment or make decisions on intersection issues, including:

- ❖ Chief Administrative Officers of Departments of Transportation;
- ❖ Mayors and other local officials;
- ❖ Traffic and safety engineers at the federal, state and local levels; and
- ❖ Law enforcement officers, predominantly at the State and local levels.

The briefing sheets could also be used by a far wider audience of people and organizations who want to promote intersection safety within their area of influence.

The topical areas that are included within this intersection safety communications toolkit include:

- The National Intersection Safety Problem
- Basic Countermeasures to Make Intersections Safer
- Pedestrian Safety at Intersections
- Human-Factors Issues in Intersection Safety
- Intersection Safety Enforcement
- Traffic Control Devices: Uses and Misuses
- Red-Light-Running Issues
- Red-Light Cameras
- Workzone Intersection Safety

- Intersection Safety: Myths versus Reality
- Intersection Safety Resources

The intersection safety briefing sheets are available in print form and electronically on the Federal Highway Administration and Institute of Transportation Engineers Web sites (see below). The briefing sheets are available for other organizations to use and post on their Web sites. The goal is to provide this information to the widest audience possible within the education, law enforcement, and engineering communities and to the general public.

To provide comments on this toolkit or suggestions for additional Intersection Safety topics, or to request additional print copies of the completed toolkit, please contact:

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